

# EDUCATORS RISING BRAND GUIDELINES – COLOR PALETTE

CORE

Light Blue

SCREEN  
RGB 89/203/232  
HEX #59CBE8

Black

SCREEN  
RGB 0/0/0  
HEX #000

White

SCREEN  
RGB 255/255/255  
HEX #FFFFFF

SUPPLEMENTAL

Navy

SCREEN  
RGB 2/61/95  
HEX #023D5F

Gray

SCREEN  
RGB 106/102/102  
HEX #6A6666

Red

SCREEN  
RGB 228/0/0  
HEX #E4002B

Gold

SCREEN  
RGB 242/169/0  
HEX #F2A900

Bright Green

SCREEN  
RGB 151/215/0  
HEX #97D700