



EDUCATORS RISING

There's power in teaching

GENERAL COMPETITION INFORMATION

All students wishing to compete at the Educators Rising National Conference must complete 3 required steps:

- 1** Be a member of Educators Rising with an active profile in the EdRising Virtual Campus.
- 2** Sign up to compete at the national conference and submit any required materials by the deadline. **This is NOT done automatically if you competed at a state or regional conference.** You must do this on the Educators Rising national website per the instructions and links in the Get Active section of the EdRising Virtual Campus for competitions.
- 3** Register to attend the Educators Rising National Conference.

- ▶ All individual competitions are open to Educators Rising members in middle school and high school. (Students may or may not be affiliated with an Educators Rising school program.) All team competitions are open to Educators Rising programs in middle school and high school. *Please note: middle school will compete with high school. They will not have their own division.* Two competitions are open to college-level students. They will compete in their own division.
- ▶ **All competitors must attend the Educators Rising National Conference** on June 21–24, 2018 in Orlando, FL. Competitions will take place on-site at the Educators Rising National Conference on Friday, June 22 and Saturday, June 23, 2018.
- ▶ If a competitor is from a state that holds state competitions they must first qualify in a given event at their state conference before competing in that event at the Educators Rising National Conference. Contact your state/regional coordinator to see if your state offers competitions. Visit bit.ly/EdRisingAffiliates to contact your state/regional coordinator.
- ▶ **In order to be scheduled to compete in a national competition, all competitor applications and required materials must be submitted by 5:00 p.m. (Eastern Time), April 23, 2018.** Each competition will identify what materials are required for submission prior to the competition. Failure to submit required materials by the submission deadline will result in disqualification. **Students who have won state-level competitions also must submit their entries on the national website by the deadline to compete at the national conference. Your state does not do this for you.**
- ▶ For states that offer state-level competitions, the top five places in each competition offered by the state will be eligible to compete at the Educators Rising National Conference; no other entrants

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from states that offer the competition at the state level will be eligible for those state-level-offered competitions. For states that do not offer state-level competitions, students may register to compete in those events at the Educators Rising National Conference. (For example, if you want to compete in Impromptu Speaking but place sixth or lower in your state-level Impromptu Speaking competition — or don't compete in the state level competitions at all — you unfortunately can't compete in Impromptu Speaking at the Educators Rising National Conference this year. If you live in a state that didn't hold an Impromptu Speaking state-level competition, you may register to compete in that event at the Educators Rising National Conference.) This applies to all Educators Rising national competitions.

- ▶ For entries in national competitions, competitors must submit or bring to the event all required materials described in the national competition guidelines. Any material or forms submitted at previous presentations (ex. state competitions) need to be resubmitted for the national competition in order to count in national competitions.
- ▶ All video files that are submitted in advance must be in .mp4 format. Videos that are not in this file format will not be accepted and will be immediately disqualified. Videos will not be accepted by mail. The maximum file size for any video submitted in advance is 2 GB. All competitors should also bring a copy of the video file on a USB drive to the conference. Educators Rising competitions comply with FERPA in regard to student privacy and video security. Competitors are responsible for ensuring that their competition videos comply with local and state requirements regarding student privacy.
- ▶ Except when explicitly specified, the Internet may not be used during a competition presentation at the Educators Rising National Conference. All relevant files and resources should be brought to the competition site on a USB drive. All Prezi files should be download to the USB drive. Internet access may not be available during the competition.
- ▶ Students may enter up to a total of two combined events.
- ▶ Teacher leaders may enter up to two students per school in each individual event and one team for team events. **All team events must have at least two students (and no more than four) per school to qualify.**
- ▶ Competitors must report to their assigned areas on time. Failure to report at their scheduled time can result in disqualification. Competition schedules will be posted in the Virtual Campus prior to the conference. Be sure to check these schedules prior to your arrival.
- ▶ Spectators may not coach or offer any verbal or nonverbal assistance to a contestant during that contestant's assigned time slot with the judges. A breach of this guideline may result in disqualification of the contestant.
- ▶ Spectators may not record any competition without prior consent of the competitors and judges.
- ▶ Competitors are expected to dress in business-casual attire. **(For a detailed explanation of what is and is not permissible as "business casual," see [here: \[humanresources.about.com/od/workrelationships/a/dress_code.htm\]\(https://humanresources.about.com/od/workrelationships/a/dress_code.htm\)](https://humanresources.about.com/od/workrelationships/a/dress_code.htm)**) Points will be deducted from the entrant's score for failure to follow the stated dress code.

GENERAL COMPETITION INFORMATION CONT.

- ▶ Certificates will be awarded to the top 10 entries. Awards will be presented to the top three entries in each category.
- ▶ Entrants grant Phi Delta Kappa International, the sponsoring organization for Educators Rising, the right to use and publish the submission in print, online, or in any media without compensation.
- ▶ Entrants grant Phi Delta Kappa International, the sponsoring organization for Educators Rising, the right to post photos of students for promotional purposes on the Educators Rising website and EdRising Virtual Campus.
- ▶ All source media used for the competition must be cited in competition submissions.
- ▶ All submitted materials must reflect original work from the 2017–2018 school year. Material that may have been created or submitted in previous years is ineligible.
- ▶ Competitors are strongly discouraged from using copyrighted material in their competitive entries. If copyrighted material is used, written permissions must be obtained for the rights to display and present media-related materials at the Educators Rising National Conference and to post media-related materials on the Educators Rising website. All permissions obtained to use copyrighted material must be included with entry submission. (Note: This requirement applies to music used in videos, graphics taken from the web, and other media-related materials. It does not apply to artifacts collected for a project.)



ENTRIES WILL BE SUBMITTED THROUGH THE EDRISING VIRTUAL CAMPUS
(educatorsrising.org/virtualcampus) IN THE GET ACTIVE SECTION.

HAVE ANY QUESTIONS? CALL 800-766-1156 OR EMAIL [INFO@EDUCATORSRISING.ORG](mailto:info@educatorsrising.org).

CHECKLIST FOR APPLYING FOR EDUCATORS RISING NATIONAL COMPETITIONS

Ready to compete at Nationals?

Here is a checklist to help you get prepared, registered, and on the official schedule for Orlando!

SUBMISSIONS OPEN: FEBRUARY 1, 2018 8:00 A.M. EASTERN TIME
DEADLINE TO APPLY FOR ON-SITE SCHEDULING: APRIL 23, 2018 5:00 P.M. EASTERN TIME

- Review the full national competition guidelines and rubric.** Check the Get Active section in the EdRising Virtual Campus. Some processes may be different from your state/regional conference.
- Log in to the EdRising Virtual Campus, go to the Get Active section, and click on the Competitions tab.** Select the competition you are interested in from list. Read the description and then click Apply, which will take you to the national competition online platform on Wizehive.
- Create an account for the national competition online platform on Wizehive.** Follow the link from the competition pages in the Get Active section of the EdRising Virtual Campus to do this. Your EdRising Virtual Campus login will not automatically work on Wizehive.
- Complete the online application, upload any required documents/ videos, and submit.** Depending on your competition, some of these items are judged **before** the conference so make sure they are in their final form. Recommendation: Have someone proofread your documents prior to submitting them. Many points have been lost in past years by competitors who had many spelling, grammar, and mechanics errors in their work.

You must complete and submit the online application by the April 23 deadline in order to be scheduled to compete at the Educators Rising National Conference. Participating at a state or regional conference **does not** provide a pass on completing this process.

- Print and save your confirmation email.** You will need this information when you register for the conference.
- Register to attend the Educators Rising National Conference,** which will take place June 21–24, 2018 in Orlando. All national conference information, including how to register, can be found in the Get Active section of the EdRising Virtual Campus.
- Find out when you are scheduled to compete on-site.** Competition schedules will be posted in the EdRising Virtual Campus on May 21, 2018. After this date, you can log in and go to the Get Active section to find the posted schedules.
- Practice, practice, practice!** The best way to prepare for your on-site competition is to practice in front of your peers. Recommendation: Reread the National Competition Guidelines and Rubric for your competition.
- See you in Orlando!** The top 10 for each competition will be announced at the National Conference Awards Celebration on June 24, 2018 in Orlando. Don't miss your chance to be recognized! Be sure that when you plan your transportation for the conference that you can attend this final celebration.



EDUCATORS RISING

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2018 INSIDE OUR SCHOOLS PRESENTATION COMPETITION

COMPETITION TYPE: Team — Closed to spectators

ELIGIBILITY: Educators Rising School Programs at the Middle and High School Level

EDUCATORS RISING STANDARDS:

- ▶ Standard I: Understanding the Profession
- ▶ Standard II: Learning About Students
- ▶ Standard VII: Engaging in Reflective Practice

Contest Purpose

The purpose of the Inside Our Schools Presentation Competition is to allow Educators Rising students to showcase one innovative strategy that their school or school district employs to enhance teaching and learning. The strategy must be something that the school or school district has begun to implement no earlier than 2016. The creative presentation, which will involve live presenting and a video, should appeal to anyone looking for smart ways to take teaching and learning to a higher level.

Preparation Tips

- ▶ Collaborate as a team to brainstorm innovative strategies in use in your school or district.
- ▶ Do some real legwork in learning about your selected innovative strategy by talking to local leaders and conducting Internet research.
- ▶ Observe the innovative strategy in action in at least three settings.
- ▶ Use creativity and original ideas when creating your video and crafting your live presentation.
- ▶ Work collaboratively as a team, with each team member filling a specific role (ex. director, lead researcher, etc.).
- ▶ Highlight your experiences during observations, as well as personal opinions on best practices used by teachers, in your video.
- ▶ Have a video credits page citing any source media or permissions acquired

for the use of any copyrighted material. (Educators Rising recommends avoiding copyrighted material.)

- ▶ Have a title screen including the title of your project, competition name, school name, city, and state.
- ▶ Obtain the necessary permission from all students and teachers who appear in the video.
- ▶ Preview your final video to ensure that the sound quality is good and that video playback is smooth.

Research

The following are research resources that may be helpful concerning your topic:

- ▶ Your school or district website, to give any background or supporting details on your school/district
- ▶ Online articles regarding research-proven best practices to support the best practices you choose

2018 INSIDE OUR SCHOOLS PRESENTATION COMPETITION

- ▶ Interviews with local education leaders (teachers, principals, superintendent, district academic officers, etc.)

Competition Guidelines

VIDEO

- The video must be no shorter than three minutes and no longer than five minutes. Points will be deducted for videos that are shorter than the minimum length or longer than the maximum.
- The video must showcase one innovative strategy that the participating team's school or school district employs to enhance teaching and learning.
- The video must include the competition name and title of project. It must also include name of the school, city, and state in the opening credits (Example: This message was brought to you by Kirkwood High School's Educators Rising program in Bloomington, IN).
- In the video, all source media (music, images or video clips not originally filmed by the student competitors) must be cited in video credits and may not violate any copyright.
- By submitting a video for this Educators Rising national competition, the competitor assumes full responsibility for securing all required, documented consent from persons appearing in the video, or their legal parents/guardians if they are under the age of 18.

- Competitors must also bring their video to the competition site, saved in .mp4 format, on a USB drive.

ORAL PRESENTATION

- At the Educators Rising National Conference, no less than two and no more than four representatives from each participating school program will make an oral presentation to a panel of judges. During the presentation, team members will have up to five minutes to introduce their video and to provide description and context. Students will then play the video for the judges. The entire presentation to judges (oral presentation and video) will last no more than 10 minutes.
- Professional presentation skills are encouraged.
- Following the presentation and the video, the judges will have up to five minutes to ask questions to team members.

Judging and Scoring

- The judges' decisions are final.
- Scoring is based on the Inside Our Schools Presentation Competition rubric.



2018 INSIDE OUR SCHOOLS PRESENTATION COMPETITION

SECONDARY LEVEL (MIDDLE & HIGH SCHOOL)

Judges should use this rubric as a guide to assigning points on the Feedback & Tally Sheet.

Video

Points Available	15-13 Accomplished	12-9 Commendable	8-5 Developing	4-1 Needs Improvement
Clarity	Throughout the running time, the video is entirely clear, specific, and compelling in its expert-level storytelling and message delivery about an innovative strategy to support great teaching and learning.	The video is mostly clear and specific in conveying its message. More or clearer information at one or two points in the video would increase the understanding and impact for the viewer.	The video makes an attempt to deliver a message related to the assigned task, but is inconsistent in its storytelling or message delivery. There may be more than two points in the video that are confusing or do not support understanding or impact for the viewer.	The video is consistently confusing or unclear in how it delivers a message directly related to the assigned task.
Creativity	The video conveys its message in creative, inventive ways that expertly maximize the engagement and impact for the audience.	The video employs creative ideas to convey its message, though the stylistic or thematic choices do not entirely maximize impact for the audience. Filmmaking choices at one or two points in the video may distract from or limit impact for the audience.	The video would benefit from more inventive or distinctive stylistic choices. Clichés may be present.	The video needs significant improvement in order to engage the audience or deliver meaningful impact related to its intended message.
Professionalism	The video production value (picture & sound editing, shot composition, titles, image quality) reflects professional-caliber work.	The video production value (picture & sound editing, shot composition, titles, image quality) reflects commendable student-caliber work.	The video production value (picture & sound editing, shot composition, titles, image quality) reflects a developing effort to master filmmaking technology and style.	The limited video production value (picture & sound editing, shot composition, titles, image quality) consistently distracts from the intended impact of the project.

2018 INSIDE OUR SCHOOLS PRESENTATION COMPETITION

SECONDARY LEVEL (MIDDLE & HIGH SCHOOL)

Presentation and Q&A

Points Available	10-9 Accomplished	8-6 Commendable	5-3 Developing	2-1 Needs Improvement
Content	<p>Presentation is comprehensive, in-depth, and expertly-organized.</p> <p>Shares professional-caliber material that meaningfully addresses all items in guidelines.</p>	<p>Presentation is comprehensive, in-depth, and well-organized.</p> <p>Shares professional-caliber material that addresses all items in guidelines.</p>	<p>Presentation is on-topic, but inconsistent in its comprehensiveness, depth, or organization.</p>	<p>Presentation struggles to stay on-topic or to address items in the guidelines in a meaningful way.</p>
Vocal Delivery	<p>Clarity of voice, pacing, and modulation of tone are professional-caliber and expertly crafted to deliver to the listener maximum impact and understanding.</p>	<p>Clarity of voice, pacing, and modulation of tone are strong. The listener is able to understand what the contestants are conveying.</p>	<p>Clarity of voice, pacing, and modulation of tone are basic and straightforward.</p> <p>The listener is able to understand, but the impact would be increased with a more dynamic or consistent vocal delivery.</p>	<p>Clarity of voice, pacing, and modulation of tone are inconsistent during the presentation.</p> <p>At times, the vocal delivery from multiple team members distracts from the content of the presentation and diminishes its potential impact.</p>
Presence	<p>The contestants' sustained eye contact, effective posture, and professional demeanor, expertly complement the substance of the presentation to deliver maximum possible impact to the listener.</p> <p>All team members, whether speaking or not, reinforce the intended impact of the presentation at all times.</p>	<p>The contestants' mostly sustained eye contact, positive posture, and pleasant demeanor complement the content of the presentation quite well.</p> <p>One or more of the presenters may appear to slip in and out of professional character at moments during the session.</p>	<p>The contestants' inconsistent eye contact, posture, and demeanor, reflect a straightforward recital of the material.</p> <p>The speakers could do more to fully capitalize on the added impact possible with a focused, sustained presence.</p>	<p>The contestants display effort but eye contact, posture, and demeanor from multiple team members could benefit from more practice and coaching so that the speakers' presence consistently complements the content.</p>

2018 INSIDE OUR SCHOOLS PRESENTATION COMPETITION

SECONDARY LEVEL (MIDDLE & HIGH SCHOOL)

Points Available	10-9 Accomplished	8-6 Commendable	5-3 Developing	2-1 Needs Improvement
Q&A Discussion	<p>The contestants' responses in the Q&A session demonstrated consistent thoughtfulness and professional-caliber insight, rooted in the deep experience of the material.</p> <p>The contestants display impressive, professional-level depth of knowledge and understanding given his/her experience and research.</p>	<p>The contestants' responses in the Q&A session demonstrated thoughtfulness and reflected successful attempts to address most of the material posed to him/her.</p> <p>The contestants display some substantive knowledge and understanding of the selected topic based on his/her experience and research.</p>	<p>The contestants' responses in the Q&A session reflected a broad spectrum of levels of quality from answer to answer.</p>	<p>The contestants' responses in the Q&A session may reflect evident effort and passion, but are inconsistent in the depth, accuracy, understanding, or insight offered in responses.</p>
Overall Impact	<p>The presentation's demonstration of clear, powerful, and undeniable impact and innovation translates fully.</p> <p>The visuals and the presentation content and delivery effectively complement each other to craft a highly impactful, professional-caliber experience.</p>	<p>The visuals, content, and delivery work together to offer a commendable presentation. With minor revisions and delivery tweaks, the project could be considered professional-caliber.</p>	<p>The presentation demonstrates effort. At multiple moments, the visuals, content, and delivery may not effectively complement one another, which may limit the impact of the presentation.</p>	<p>The presentation demonstrates inconsistent, off-topic, unprofessional, or superficial aspects of the visuals, content, or delivery.</p> <p>The audience is frequently distracted from the intended impact by aspects of the visuals, content, or delivery.</p>

Guideline Adherence

Points Available	4	0
Video Length	Video is between three and five minutes in running time.	Video is shorter than three minutes or longer than five minutes in running time.
Video Titles & Credits	Video includes the competition name and title of project. It also includes name of the school, city, and state in the opening credits.	Video does not include, in the opening credits, one or more of the following: the competition name, title of project, name of the school, city, and state.
Presentation Length	Presentation is less than 10 minutes in length before the judges' Q&A begins.	Presentation is more than 10 minutes in length before the judges' Q&A begins.
New Strategy	Video or presentation makes clear strategy was implemented no earlier than 2016.	Video or presentation does not make clear strategy was implemented no earlier than 2016.

**2018 INSIDE OUR SCHOOLS
PRESENTATION COMPETITION**

SECONDARY LEVEL (MIDDLE & HIGH SCHOOL)

Students' Names: _____

Students' School, City, State: _____

- ▶ Judges will use the Detailed Scoring Rubric as their guide to score students' competition entries.
- ▶ Points and feedback will be emailed to the student competitors no later than two weeks after the conference.

Video

	Accomplished	Commendable	Developing	Needs Improvement	Score
Clarity	15-13	12-9	8-5	4-1	
Creativity	15-13	12-9	8-5	4-1	
Professionalism	15-13	12-9	8-5	4-1	

Presentation and Q&A

	Accomplished	Commendable	Developing	Needs Improvement	Score
Content	10-9	8-6	5-3	2-1	
Vocal Delivery	10-9	8-6	5-3	2-1	
Presence	10-9	8-6	5-3	2-1	
Q&A Discussion	10-9	8-6	5-3	2-1	
Overall Impact	10-9	8-6	5-3	2-1	

Guideline Adherence

	Adheres	Does not adhere	Score
Video Length	4	0	
Video Titles & Credits	4	0	
Presentation Length	4	0	
New Strategy	4	0	

***Did any source media (music, images, or video clips not originally filmed, created, or officially licensed by the student competitors) appear un-cited in the video credits or violate any copyright? If yes, deduct 15 points from the total score.

TOTAL SCORE _____ / 111
FEEDBACK FOR STUDENTS: Write two or more sentences.